PRIVACY POLICY

Effective Date: October 9, 2025 Last Updated: October 9, 2025

1. INTRODUCTION AND SCOPE

Welcome to Roaster ("Company," "we," "us," "our," or "Roaster"). Roaster operates a Roast-to-Earn platform that gamifies social media engagement through X (Twitter) integration, enabling users to participate in competitive humor competitions while earning cryptocurrency rewards through our proprietary scoring algorithms and blockchain infrastructure.

This Privacy Policy ("Policy") governs the collection, use, processing, storage, sharing, and protection of your personal information when you access or use:

- Our platform at roaster.fun and all subdomains ("Platform")
- Our mobile applications, browser extensions, and software tools
- Our API services, developer tools, and third-party integrations
- Any related services, features, content, or applications we provide (collectively, "Services")

BINDING AGREEMENT: By accessing, using, creating an account, connecting your wallet, linking social media accounts, or engaging with our Services in any manner, you explicitly consent to this Privacy Policy and agree to its terms. If you disagree with any provision of this Policy, you must immediately cease using our Services and may request account deletion.

LEGAL BASIS FOR PROCESSING: We process your personal data based on multiple legal grounds including contract performance, legitimate interests, legal obligations, consent, and vital interests as detailed throughout this Policy.

2. COMPREHENSIVE INFORMATION COLLECTION

2.1 Personal Information You Directly Provide

Account and Profile Data:

- Full name, username, display name, email address, phone number
- Profile pictures, avatars, biographical information, location data
- Age verification information, date of birth, identity documents

- Professional information, social media handles, website links
- Account preferences, notification settings, privacy configurations

Social Media Integration Data:

- X (Twitter) username, handle, profile information, authentication tokens
- Public posts, replies, mentions, engagement metrics, follower data
- Social graph information, connection patterns, interaction history
- Cross-platform social media accounts and associated metadata

Financial and Cryptocurrency Data:

- Cryptocurrency wallet addresses (all supported networks)
- Transaction signatures, public keys, blockchain addresses
- Payment method information, banking details, flat currency preferences
- Tax identification numbers, KYC/AML documentation, verification records
- tooBAD token holdings, reward distribution preferences, staking information

Communication and Support Data:

- Customer service inquiries, support tickets, feedback submissions
- Email correspondence, chat logs, phone call recordings
- Survey responses, beta testing feedback, community forum participation
- Bug reports, feature requests, user-generated documentation

Contest and Gaming Data:

- Roast submissions, humor content, creative works, multimedia uploads
- Competition entries, scoring history, achievement records
- Voting patterns, community interactions, moderation reports
- Brand partnership participation, sponsored content creation

Verification and Compliance Data:

- Government-issued identification documents, passports, driver's licenses
- Proof of address documentation, utility bills, bank statements
- Sanctions screening results, politically exposed person (PEP) checks
- Enhanced due diligence records, source of funds documentation

2.2 Information Automatically Collected

Device and Technical Information:

- IP addresses (current and historical), MAC addresses, device identifiers
- Browser type, version, language settings, operating system details
- Screen resolution, color depth, installed plugins, hardware specifications
- Network information, ISP data, geographic location (precise and approximate)
- Mobile device information, app version, push notification tokens

Usage and Behavioral Data:

- Pages visited, features used, time spent on platform, session duration
- Click patterns, scroll behavior, mouse movements, touch interactions
- Search queries, content preferences, engagement patterns
- Error logs, crash reports, performance metrics, loading times
- A/B testing participation, feature flag exposure, experimental variants

Blockchain and Cryptocurrency Data:

- Transaction hashes, block numbers, gas fees, network confirmations
- Smart contract interactions, DeFi protocol usage, NFT holdings
- Token swap history, liquidity provision records, governance participation
- Cross-chain activity, bridge usage, multi-signature operations
- Wallet connection patterns, address clustering, privacy coin interactions

Cookies and Tracking Technologies:

- HTTP cookies, local storage, session storage, IndexedDB data
- Web beacons, pixel tags, clear GIFs, embedded scripts
- Fingerprinting data, canvas fingerprints, audio context fingerprints
- Third-party tracking pixels, analytics cookies, advertising identifiers
- Cross-device tracking identifiers, probabilistic matching data

Platform Performance Data:

- System performance metrics, API response times, error rates
- Database query performance, caching effectiveness, CDN usage
- Security event logs, intrusion detection alerts, firewall data
- Scalability metrics, resource utilization, capacity planning data

2.3 Information from Third Parties and External Sources

Social Media Platforms:

- Public profile information, posts, engagement metrics from X (Twitter)
- Cross-platform social media activity, follower networks, influence scores
- Social sentiment analysis, trending participation, viral content metrics
- Platform-specific metadata, API usage statistics, rate limiting data

Blockchain Networks and Analytics:

- On-chain transaction data from Solana, Ethereum, and supported networks
- DeFi protocol interactions, yield farming activities, governance votes
- Token holding patterns, trading behavior, arbitrage activities
- Blockchain analytics from Chainalysis, Elliptic, TRM Labs, and similar services

Data Brokers and Analytics Providers:

• Enhanced identity verification data, fraud risk scores, reputation metrics

- Marketing attribution data, campaign effectiveness metrics, conversion tracking
- Demographic enrichment data, psychographic profiles, interest classifications
- Location intelligence data, movement patterns, venue visitation history

Bad Ecosystem Partners:

- Shared user data within the Bad blockchain ecosystem
- Cross-application usage patterns, integrated service interactions
- Ecosystem-wide analytics, network effects measurement, retention metrics
- Collaborative filtering data, recommendation engine inputs, personalization data

Financial and Compliance Services:

- Credit checks, banking relationships, financial risk assessments
- Sanctions screening results, AML monitoring alerts, suspicious activity reports
- Tax compliance data, regulatory reporting requirements, audit trail information
- Insurance claims data, fraud investigation results, legal proceeding records

3. COMPREHENSIVE DATA USAGE FRAMEWORK

3.1 Primary Service Operations

Core Platform Functionality:

- Account creation, management, authentication, and security verification
- Roast-to-Earn game mechanics, scoring algorithms, leaderboard maintenance
- tooBAD token distribution, reward calculations, V0-to-V1 migration compensation
- Social media integration, content synchronization, cross-platform posting
- Brand partnership facilitation, sponsored content management, campaign analytics

Advanced Analytics and Intelligence:

- Roast Engine algorithm training, natural language processing improvements
- User behavior analysis, engagement pattern recognition, retention optimization
- Community health monitoring, toxicity detection, harassment prevention
- Market trend analysis, viral content prediction, influence measurement
- Performance optimization, scalability planning, capacity management

Personalization and Recommendation Systems:

- Customized content feeds, personalized Roast Market recommendations
- Targeted brand partnerships, relevant campaign suggestions, creator matching
- Adaptive user interfaces, preference-based feature prioritization
- Dynamic difficulty adjustment, skill-based matchmaking, balanced competition
- Contextual help systems, intelligent support routing, proactive assistance

3.2 Secondary Business Operations

Marketing and Growth:

- Targeted advertising campaigns, cohort analysis, lifetime value calculations
- Referral program management, viral coefficient tracking, growth hacking initiatives
- Email marketing, push notifications, in-app messaging, communication preferences
- Brand awareness campaigns, influencer partnerships, media coverage analysis
- Market research, competitive intelligence, product positioning optimization

Security and Fraud Prevention:

- · Account security monitoring, suspicious activity detection, threat intelligence
- Anti-bot measures, fake account identification, manipulation prevention
- Financial crime prevention, money laundering detection, sanctions compliance
- Data breach monitoring, incident response planning, forensic investigations
- Cybersecurity threat hunting, vulnerability assessment, penetration testing

Legal and Regulatory Compliance:

- KYC/AML procedures, identity verification, enhanced due diligence
- Tax reporting obligations, regulatory submissions, audit preparations
- Legal discovery processes, litigation support, regulatory investigations
- Data protection compliance, privacy impact assessments, consent management
- International transfer safeguards, cross-border data flow optimization

3.3 Blockchain-Specific Processing

Token Economy Management:

- Smart contract execution, automated reward distribution, governance participation
- Cross-chain interoperability, bridge operations, multi-network synchronization

- DeFi integration, yield generation, liquidity mining, staking rewards
- NFT creation and management, intellectual property tokenization, royalty distribution
- Ecosystem expansion, new blockchain integration, protocol upgrades

Decentralization and Governance:

- DAO operations, community voting, proposal creation and evaluation
- Decentralized identity management, reputation systems, trust networks
- Consensus mechanism participation, validator operations, network security
- Protocol governance, parameter adjustment, economic model optimization
- Community treasury management, grant distribution, ecosystem funding

4. COMPREHENSIVE INFORMATION SHARING AND DISCLOSURE

4.1 Internal Bad Ecosystem Sharing

Authorized Ecosystem Partners:

We share comprehensive user data within the Bad ecosystem to provide integrated experiences:

- User profiles, preferences, and behavioral patterns across ecosystem applications
- Cross-platform analytics, network effects measurement, retention optimization
- Shared reputation systems, trust scores, community standing indicators
- Integrated wallet functionality, seamless asset transfers, unified user experiences
- Collaborative recommendation engines, personalized content delivery, engagement optimization

4.2 Essential Service Providers

Infrastructure and Technology Partners:

- Cloud Services: AWS, Google Cloud, Microsoft Azure for hosting and data processing
- CDN Providers: Cloudflare, Fastly for content delivery and DDoS protection
- Database Services: MongoDB Atlas, Amazon RDS for data storage and management
- Analytics Platforms: Google Analytics, Mixpanel, Amplitude for user behavior analysis

 Monitoring Services: DataDog, New Relic for system performance and error tracking

Blockchain and Cryptocurrency Services:

- RPC Providers: Alchemy, Infura, QuickNode for blockchain network access
- Wallet Services: WalletConnect, MetaMask, Phantom for user wallet integration
- Analytics Services: Chainalysis, Elliptic, TRM Labs for compliance monitoring
- Oracle Services: Chainlink, Band Protocol for external data integration
- Bridge Services: Wormhole, LayerZero for cross-chain functionality

Financial and Payment Processors:

- Cryptocurrency Exchanges: Coinbase, Binance for fiat on/off ramps
- Payment Processors: Stripe, PayPal for traditional payment processing
- Compliance Services: Jumio, Onfido for identity verification
- Banking Partners: Licensed financial institutions for fiat currency operations
- Insurance Providers: Nexus Mutual, InsurAce for smart contract coverage

4.3 Legal and Regulatory Disclosure

Mandatory Legal Compliance:

- Law Enforcement: Cooperation with criminal investigations, subpoenas, court orders
- Regulatory Authorities: SEC, CFTC, FinCEN, IRS for financial crime investigations
- International Agencies: FATF, Europol, Interpol for cross-border enforcement
- Sanctions Compliance: OFAC, UN, EU sanctions list screening and reporting
- Tax Authorities: Automatic exchange of information, CRS reporting, tax investigations

Protective Legal Actions:

- Fraud Prevention: Sharing data to prevent financial crimes, identity theft, money laundering
- Platform Security: Coordinating responses to cyber attacks, data breaches, system intrusions
- Intellectual Property: Protecting copyrights, trademarks, patents, trade secrets
- User Safety: Preventing harassment, doxxing, threats, harmful content distribution
- Ecosystem Protection: Maintaining platform integrity, preventing abuse, ensuring fair play

4.4 Business Transfer Scenarios

Comprehensive Asset Transfer:

In mergers, acquisitions, bankruptcies, or asset sales, your information may transfer to:

- Acquiring companies, successor entities, assignees, or purchasers
- Bankruptcy trustees, liquidators, or court-appointed administrators
- Due diligence participants under strict confidentiality obligations
- Investment banks, legal advisors, accounting firms involved in transactions
- Regulatory bodies overseeing business combination approvals

User Protection During Transfers:

- 30-day advance notice of any ownership changes affecting data handling
- Continued privacy protection under equivalent or stronger policies
- Opt-out mechanisms for users who object to data transfers
- Data portability options to export your information before transfers
- Right to deletion if legally permissible under applicable jurisdictions

5. ENHANCED DATA RETENTION FRAMEWORK

5.1 Operational Data Retention

Active User Data:

- Account Information: Retained while account active plus 7 years post-closure
- Transaction Records: 10 years for financial compliance and audit requirements
- Communication Logs: 5 years for dispute resolution and customer service quality
- Usage Analytics: 3 years in identifiable form, indefinitely in aggregated form
- Security Logs: 7 years for incident investigation and forensic analysis

Cryptocurrency and Blockchain Data:

- Wallet Interactions: Permanently retained on public blockchains (immutable)
- Token Holdings: Real-time tracking while using platform, 7 years historical
- Smart Contract Events: Permanently recorded on blockchain networks
- Compliance Records: 10 years for regulatory examination and audit purposes
- Cross-Chain Data: Retained per individual blockchain network policies

5.2 Legal and Compliance Retention

Regulatory Requirements:

- KYC/AML Records: 5-10 years post-relationship termination (jurisdiction dependent)
- Tax Documentation: 7 years for IRS compliance, varies by international jurisdiction
- Sanctions Screening: 5 years for OFAC and international sanctions compliance
- Audit Trails: 7 years for financial services regulatory examinations
- Legal Hold Data: Indefinitely during active litigation or regulatory proceedings

Risk Management Data:

- Fraud Investigation Records: 7 years for pattern analysis and prevention
- Security Incident Data: 10 years for threat intelligence and forensic capabilities
- Dispute Resolution Records: 7 years for legal defense and precedent analysis
- Insurance Claims Data: Per insurance policy requirements (typically 7-10 years)
- Regulatory Correspondence: 10 years for compliance audit and examination

5.3 Blockchain Immutability Considerations

Permanent Blockchain Records:

- Transaction hashes, smart contract interactions, and token transfers are permanently recorded
- Wallet addresses and public keys remain indefinitely on blockchain networks
- Governance votes, DAO participation, and protocol interactions are immutable
- NFT ownership records, metadata, and transfer history cannot be deleted
- Cross-chain bridge transactions and interoperability records are permanent

Privacy-Preserving Measures:

- Personal identifiers are not directly recorded on blockchain networks
- Wallet addresses are pseudonymous and not directly linked to personal identity
- Off-chain personal data can be deleted while preserving on-chain transaction records
- Zero-knowledge proofs and privacy coins may provide additional anonymity
- Layer 2 solutions may offer enhanced privacy features for sensitive transactions

6. MILITARY-GRADE DATA SECURITY

6.1 Technical Security Measures

Encryption and Cryptography:

- Data at Rest: AES-256 encryption for all stored data, databases, and backups
- Data in Transit: TLS 1.3 encryption for all network communications and API calls
- Database Encryption: Field-level encryption for sensitive personal and financial data
- Backup Encryption: Military-grade encryption for all data backups and archives
- Key Management: Hardware Security Modules (HSMs) for cryptographic key protection

Access Controls and Authentication:

- Multi-Factor Authentication: Required for all administrative and user accounts
- Role-Based Access Control: Principle of least privilege for data access permissions
- Biometric Authentication: Support for fingerprint, facial recognition, and hardware keys
- Session Management: Automatic logout, session timeout, and concurrent session limits
- Privileged Access Management: Enhanced security for administrative accounts and operations

Network and Infrastructure Security:

- DDoS Protection: Enterprise-grade protection against distributed denial of service attacks
- Web Application Firewall: Advanced filtering of malicious traffic and attack attempts
- Intrusion Detection Systems: Real-time monitoring and alerting for security breaches
- Network Segmentation: Isolated environments for different data types and processing functions
- Zero Trust Architecture: Continuous verification and validation of all network access

6.2 Operational Security Protocols

Security Monitoring and Incident Response:

 24/7 Security Operations Center: Continuous monitoring of systems and security events

- Automated Threat Detection: Al-powered analysis of security logs and behavioral patterns
- Incident Response Team: Dedicated cybersecurity professionals for breach response
- Forensic Capabilities: Advanced tools for investigating and analyzing security incidents
- Threat Intelligence: Integration with global cybersecurity threat intelligence networks

Physical and Environmental Security:

- Data Center Security: Biometric access controls, 24/7 surveillance, armed security personnel
- Hardware Security: Tamper-resistant servers, secure disposal of decommissioned equipment
- Environmental Controls: Fire suppression, climate control, uninterruptible power supplies
- Geographic Distribution: Multi-region data centers for redundancy and disaster recovery
- Physical Access Logging: Complete audit trails of all physical access to secure facilities

Personnel Security and Training:

- Background Checks: Comprehensive screening for all employees with data access
- Security Clearance: Enhanced vetting for employees with access to sensitive systems
- Regular Training: Ongoing cybersecurity awareness and phishing simulation programs
- Access Reviews: Quarterly reviews of employee access rights and permissions
- Insider Threat Programs: Monitoring and detection of potential internal security risks

6.3 Blockchain-Specific Security

Smart Contract Security:

- Code Audits: Third-party security audits by leading blockchain security firms
- Formal Verification: Mathematical proofs of smart contract correctness and security
- Bug Bounty Programs: Incentivized security research and vulnerability discovery

- Upgradeable Contracts: Secure upgrade mechanisms with multi-signature controls
- Emergency Procedures: Circuit breakers and pause mechanisms for critical security issues

Wallet and Key Security:

- Hardware Wallet Support: Integration with Ledger, Trezor, and other hardware wallets
- Multi-Signature Controls: Required multiple signatures for high-value operations
- Key Derivation: BIP-39 compatible seed phrases and hierarchical deterministic wallets
- Cold Storage: Offline storage for platform treasury and user funds when applicable
- Key Recovery: Secure backup and recovery mechanisms for user wallet access

7. COMPREHENSIVE PRIVACY RIGHTS FRAMEWORK

7.1 Universal Privacy Rights

Access Rights:

- Data Portability: Download complete copies of your data in machine-readable formats
- Information Transparency: Detailed explanations of data processing purposes and legal bases
- Processing Activity Reports: Regular updates on how your data is being used and shared
- Third-Party Sharing Logs: Complete records of data sharing with external parties
- Data Mapping: Visual representations of your data flows throughout our systems

Control Rights:

- Granular Consent Management: Precise control over specific data processing activities
- Purpose Limitation: Ability to restrict data use to specific, clearly defined purposes
- Processing Objection: Right to object to data processing based on legitimate interests

- Automated Decision-Making Opt-Out: Human review of algorithmic decisions affecting you
- Data Minimization Requests: Ability to limit data collection to essential functions only

Correction and Deletion Rights:

- Real-Time Corrections: Immediate updates to inaccurate or incomplete personal data
- Comprehensive Deletion: Right to erasure with technical and legal limitations clearly explained
- Selective Deletion: Granular control over specific data categories or time periods
- Blockchain Limitations: Clear explanation of immutable on-chain data that cannot be deleted
- Anonymization Options: Conversion of personal data to anonymous form when deletion isn't possible

7.2 Jurisdiction-Specific Rights

European Union (GDPR) Rights:

- Legal Basis Transparency: Clear identification of legal basis for each processing activity
- Consent Management: Easy withdrawal of consent with same-click accessibility
- Data Protection Impact Assessments: Access to privacy impact assessments affecting you
- Supervisory Authority Complaints: Right to lodge complaints with data protection authorities
- Cross-Border Transfer Safeguards: Information about international data transfer protections

California (CCPA/CPRA) Rights:

- Personal Information Categories: Detailed breakdown of PI categories collected and shared
- Business Purpose Disclosures: Comprehensive list of business purposes for data processing
- Third-Party Sale Opt-Out: Global privacy control and do-not-sell mechanisms
- Sensitive Personal Information: Enhanced protections for sensitive data categories
- Non-Discrimination Protection: Equal service regardless of privacy choices exercised

Other Jurisdictions:

- Canada (PIPEDA): Privacy complaint procedures and provincial privacy law compliance
- Australia (Privacy Act): Notifiable data breach protections and Australian Privacy Principles
- United Kingdom (UK GDPR): Post-Brexit data protection rights and UK-specific protections
- Brazil (LGPD): Brazilian General Data Protection Law rights and ANPD authority procedures
- Japan (APPI): Act on Protection of Personal Information compliance and privacy protections

7.3 Blockchain-Specific Privacy Limitations

Immutable Record Considerations:

- On-Chain Permanence: Transaction records, smart contract interactions permanently recorded
- Pseudonymous Nature: Wallet addresses not directly linked to personal identity
- Decentralized Networks: Limited control over data recorded on public blockchain networks
- Cross-Chain Implications: Data may exist across multiple blockchain networks simultaneously
- Protocol Governance: Changes require consensus from decentralized network participants

Privacy-Preserving Technologies:

- Zero-Knowledge Proofs: Enhanced privacy for sensitive transactions and interactions
- Layer 2 Solutions: Additional privacy features through scaling and privacy protocols
- Mixing Services: Optional privacy enhancement tools with compliance considerations
- Shielded Transactions: Privacy coin integrations where legally permissible
- Confidential Computing: Secure enclaves for processing sensitive data without exposure

8. INTERNATIONAL DATA TRANSFER SAFEGUARDS

8.1 Global Data Flow Framework

Adequacy Decisions and Approved Countries:

- European Commission Adequacy Decisions: Transfers to approved countries with adequate protection
- UK Adequacy Regulations: Post-Brexit adequacy decisions for UK data transfers
- Swiss Federal Data Protection Act: Recognized adequate protection jurisdictions
- Canadian PIPEDA Adequacy: Substantially similar privacy protection recognition
- Other Adequate Jurisdictions: Ongoing monitoring of adequacy decision updates and changes

Standard Contractual Clauses (SCCs):

- EU Standard Contractual Clauses: 2021 updated SCCs for controller-to-controller transfers
- UK International Data Transfer Agreement: UK IDTA for post-Brexit data transfers
- Swiss Standard Contractual Clauses: Swiss-specific SCCs for data transfers to third countries
- Supplementary Measures: Additional safeguards when SCCs alone may not provide adequate protection
- Regular Review: Ongoing assessment of SCC effectiveness and regulatory updates

8.2 Enhanced Transfer Protections

Binding Corporate Rules (BCRs):

- Intragroup Transfers: Comprehensive BCRs for transfers within multinational corporate groups
- Controller BCRs: Protection for controller-to-controller transfers within corporate families
- Processor BCRs: Safeguards for processor-to-processor transfers and service arrangements
- Supervisory Authority Approval: Regulatory approval from lead data protection authorities
- Ongoing Compliance Monitoring: Regular audits and compliance assessments for BCR effectiveness

Additional Safeguards:

- Technical Measures: End-to-end encryption, secure multi-party computation, homomorphic encryption
- Organizational Measures: Data governance frameworks, privacy by design principles, staff training

- Contractual Protections: Enhanced data protection clauses, liability provisions, audit rights
- Certification Programs: ISO 27001, SOC 2 Type II, and other recognized security certifications
- Regular Assessments: Privacy impact assessments, data protection impact assessments, security audits

8.3 Ongoing Compliance Monitoring

Transfer Impact Assessments:

- Pre-Transfer Evaluations: Comprehensive assessments before implementing new data transfers
- Ongoing Monitoring: Regular review of transfer arrangements and local law developments
- Legal Landscape Changes: Continuous monitoring of privacy law updates in destination countries
- Risk Mitigation Strategies: Development of contingency plans for changing legal environments
- Stakeholder Communication: Regular updates to users about international transfer arrangements

Regulatory Coordination:

- Multi-Jurisdictional Compliance: Coordination with privacy regulators across multiple jurisdictions
- Cross-Border Enforcement: Cooperation with international law enforcement and regulatory investigations
- Information Sharing Agreements: Compliance with mutual legal assistance treaties and regulatory frameworks
- Diplomatic Considerations: Monitoring of trade disputes and diplomatic tensions affecting data flows
- Future-Proofing: Preparation for evolving international data transfer frameworks and requirements

9. CHILDREN'S PRIVACY PROTECTION

9.1 Age Verification and Protection

Comprehensive Age Restrictions:

 Minimum Age: 18 years or age of majority in user's jurisdiction (whichever is higher)

- Enhanced Verification: Multi-step age verification for users claiming to be 18-21 years old
- Parental Consent: Additional safeguards for users between 13-18 years with parental supervision
- Educational Exceptions: Special provisions for verified educational institutions and supervised academic use
- Regular Re-Verification: Periodic age confirmation for accounts created with minimal verification

Immediate Response Protocols:

- Underage Account Detection: Automated and manual systems for identifying underage users
- Immediate Suspension: Instant account suspension pending age verification for suspected minors
- Data Deletion Procedures: Rapid deletion of personal information from confirmed underage accounts
- Parental Notification: Required contact with parents or guardians for underage account discoveries
- Regulatory Reporting: Compliance with COPPA and international children's privacy law reporting requirements

9.2 Educational and Supervised Use

Verified Educational Programs:

- Institutional Verification: Comprehensive vetting of educational institutions and programs
- Supervised Account Management: Teacher or administrator oversight of student account activities
- Limited Data Collection: Minimal data processing with enhanced privacy protections for educational users
- Parental Transparency: Complete visibility for parents regarding student platform activities
- Educational Purpose Limitation: Strict limitations on data use to educational objectives only

Enhanced Privacy Protections:

- No Behavioral Advertising: Prohibition on targeted advertising to users under 18 years old
- No Data Sales: Absolute prohibition on selling personal information of minor users
- Enhanced Security: Additional security measures and monitoring for accounts with minor users

- Limited Data Retention: Reduced retention periods for personal information of minor users
- Privacy by Design: Age-appropriate privacy settings and enhanced default privacy protections

10. ADVANCED COOKIE AND TRACKING TECHNOLOGY

10.1 Comprehensive Tracking Technology Framework

Essential Cookies (Always Active):

- Authentication Cookies: User login sessions, account security, fraud prevention
- Security Cookies: CSRF protection, secure session management, account safety features
- Load Balancing: Server selection, performance optimization, service availability
- Language Preferences: User interface language, regional content delivery
- Accessibility Settings: Screen reader support, visual impairment accommodations, mobility assistance

Analytics and Performance Cookies (Opt-In Required):

- Google Analytics 4: Enhanced measurement, conversion tracking, audience insights
- Mixpanel: Event tracking, funnel analysis, user journey optimization
- Hotjar: Heatmaps, session recordings, user experience optimization
- Amplitude: Product analytics, cohort analysis, retention measurement
- Custom Analytics: Proprietary user behavior analysis and platform optimization tools

Marketing and Advertising Cookies (Explicit Consent):

- Facebook Pixel: Social media advertising, lookalike audiences, conversion optimization
- Google Ads: Search advertising, display campaigns, remarketing lists
- Twitter Ads: Social media marketing, promoted content, audience targeting
- LinkedIn Ads: Professional network advertising, B2B marketing campaigns
- Attribution Tracking: Cross-platform marketing attribution, campaign effectiveness measurement

10.2 Advanced Tracking Technologies

Browser Fingerprinting:

- Canvas Fingerprinting: Unique browser rendering characteristics for device identification
- Audio Context Fingerprinting: Browser audio processing capabilities for enhanced identification
- WebGL Fingerprinting: Graphics processing capabilities and driver characteristics
- Font Detection: Installed font analysis for device and user identification
- Screen and Hardware Fingerprinting: Display characteristics and hardware configuration analysis

Cross-Device Tracking:

- Probabilistic Matching: Statistical algorithms for linking devices without login
- Deterministic Matching: Authenticated user account linking across multiple devices
- Location Correlation: Geographic proximity analysis for device relationship inference
- Behavioral Pattern Analysis: Usage pattern correlation across different devices and platforms
- Third-Party Data Integration: External data sources for cross-device identity resolution

10.3 User Control and Transparency

Granular Cookie Management:

- Cookie Preference Center: Detailed control over individual cookie categories and vendors
- Real-Time Opt-Out: Immediate application of user preferences without page refresh
- Cookie Audit Trail: Complete history of consent changes and preference updates
- Vendor-Specific Controls: Individual control over each third-party cookie and tracking provider
- Expiration Management: User control over cookie duration and automatic expiration settings

Tracking Prevention Tools:

- Global Privacy Control: Support for browser-based privacy preference signals
- Do Not Track: Respect for Do Not Track browser headers and user preferences
- Privacy-Focused Browsing: Enhanced compatibility with privacy browsers and ad blockers

- Cookieless Alternatives: Server-side analytics and privacy-preserving measurement techniques
- First-Party Data Strategy: Reduced reliance on third-party cookies and tracking technologies

11. THIRD-PARTY SERVICE INTEGRATION

11.1 Social Media Platform Integration

X (Twitter) Integration:

- Data Sharing: Public posts, engagement metrics, follower relationships, profile information
- Authentication: OAuth tokens, profile verification, account linking, permission scopes
- Content Synchronization: Cross-platform posting, engagement tracking, viral content analysis
- Privacy Controls: User control over Twitter data sharing, selective permission granting
- Third-Party Policies: Compliance with Twitter's developer terms and privacy policies

Additional Social Platform Support:

- LinkedIn: Professional network integration, career information, business connections
- Discord: Community management, server integration, role-based access controls
- Telegram: Encrypted messaging integration, bot interactions, community notifications
- YouTube: Content creation analytics, video performance tracking, creator economy integration
- TikTok: Short-form video integration, trend analysis, viral content optimization

11.2 Blockchain Network Integration

Multi-Chain Infrastructure:

- Solana Network: Primary blockchain integration, token operations, smart contract interactions
- Ethereum Network: Cross-chain compatibility, DeFi integration, NFT marketplace access

- Polygon Network: Layer 2 scaling, reduced transaction fees, enhanced user experience
- Binance Smart Chain: Alternative network support, expanded token ecosystem access
- Future Networks: Planned integration with additional blockchain networks and protocols

DeFi Protocol Integration:

- Automated Market Makers: Uniswap, SushiSwap, PancakeSwap for token liquidity
- Lending Protocols: Aave, Compound, MakerDAO for yield generation and borrowing
- Staking Services: Native staking, liquid staking derivatives, validator operations
- Cross-Chain Bridges: Wormhole, LayerZero, Synapse for multi-network asset transfers
- Yield Farming: Automated yield optimization, farming strategy implementation, reward maximization

11.3 External Service Provider Framework

Identity Verification Services:

- Jumio: Document verification, biometric authentication, fraud prevention
- Onfido: Identity document analysis, facial recognition, liveness detection
- Persona: Comprehensive KYC/AML compliance, risk scoring, ongoing monitoring
- Sumsub: Multi-jurisdiction compliance, automated verification workflows, case management
- Trulioo: Global identity verification, database checks, sanctions screening

Communication and Support Services:

- Intercom: Customer support chat, help desk ticketing, user communication
- SendGrid: Transactional email delivery, marketing communications, email analytics
- Twilio: SMS notifications, voice communications, multi-factor authentication
- Zendesk: Customer service management, knowledge base, community forums
- Slack: Internal team communication, customer success management, partnership coordination

12. REGULATORY COMPLIANCE FRAMEWORK

12.1 Financial Services Compliance

Anti-Money Laundering (AML) Compliance:

- Customer Due Diligence: Enhanced verification procedures for high-risk customers and transactions
- Ongoing Monitoring: Real-time transaction screening, suspicious activity detection, behavioral analysis
- Sanctions Screening: OFAC, UN, EU, and international sanctions list screening and ongoing monitoring
- Suspicious Activity Reporting: SAR filing procedures, regulatory notification requirements, investigation cooperation
- Record Keeping: Comprehensive documentation of compliance activities, audit trails, regulatory examinations

Know Your Customer (KYC) Procedures:

- Identity Verification: Multi-step identity confirmation, document authentication, biometric validation
- Enhanced Due Diligence: Additional verification for politically exposed persons (PEPs) and high-risk customers
- Ongoing Customer Monitoring: Periodic re-verification, profile updates, risk assessment refresh
- Source of Funds Verification: Documentation of legitimate income sources, wealth verification procedures
- Ultimate Beneficial Ownership: Identification of controlling interests in corporate accounts and entities

12.2 Securities and Commodities Compliance

Token Classification and Compliance:

- Securities Analysis: Legal analysis of tooBAD tokens and ecosystem assets for securities classification
- Commodity Regulation: CFTC compliance for commodity-classified digital assets and derivatives
- Investment Company Act: Compliance with mutual fund and investment company regulations where applicable
- Bank Secrecy Act: Financial institution compliance requirements for money services businesses
- State Money Transmitter Licenses: Multi-state licensing compliance for cryptocurrency transmission services

Market Manipulation Prevention:

- Trading Surveillance: Advanced monitoring systems for detecting market manipulation and abuse
- Insider Trading Prevention: Information barriers, trading restrictions, material information controls
- Pump and Dump Detection: Algorithmic detection of coordinated market manipulation schemes
- Front-Running Prevention: Systems to prevent unfair trading advantages and information asymmetries
- Market Making Compliance: Regulatory compliance for automated market making and liquidity provision

12.3 International Regulatory Coordination

Multi-Jurisdictional Compliance:

- European Union: MiCA regulation compliance, GDPR privacy protection, AML5 directive requirements
- United Kingdom: FCA authorization, UK GDPR compliance, crypto asset registration requirements
- Canada: FINTRAC registration, provincial securities compliance, PIPEDA privacy protection
- Australia: AUSTRAC registration, ASIC compliance, Privacy Act obligations, digital currency exchange licensing
- Japan: JFSA compliance, cryptocurrency exchange licensing, payment services act requirements

Emerging Regulatory Frameworks:

- Central Bank Digital Currencies: CBDC integration planning, regulatory compliance preparation
- Stablecoin Regulation: Compliance with emerging stablecoin regulatory frameworks globally
- DeFi Regulation: Decentralized finance compliance, smart contract regulatory requirements
- NFT Regulation: Non-fungible token compliance, intellectual property protection, creator rights
- Cross-Border Coordination: International regulatory cooperation, information sharing agreements

13. DATA BREACH NOTIFICATION AND INCIDENT RESPONSE

13.1 Comprehensive Incident Detection

Advanced Monitoring Systems:

- Real-Time Threat Detection: 24/7 monitoring with Al-powered anomaly detection and behavioral analysis
- Endpoint Detection and Response: Advanced malware detection, ransomware protection, insider threat monitoring
- Network Traffic Analysis: Deep packet inspection, lateral movement detection, command and control identification
- User Behavior Analytics: Machine learning algorithms for detecting unusual user activity patterns and access anomalies
- Threat Intelligence Integration: Real-time feeds from global cybersecurity networks and government agencies

Automated Response Capabilities:

- Incident Classification: Automatic severity assessment and categorization of security events
- Containment Procedures: Immediate isolation of compromised systems and prevention of lateral movement
- Evidence Preservation: Automated forensic data collection and preservation for investigation purposes
- Stakeholder Notification: Automatic alerting of incident response teams, executives, and regulatory bodies
- Recovery Initiation: Automated failover to backup systems and disaster recovery procedures

13.2 Notification Framework

Regulatory Notification Timelines:

- GDPR Compliance: 72-hour notification to supervisory authorities, immediate user notification when required
- CCPA Requirements: Prompt notification to California Attorney General and affected California residents
- State Breach Laws: Compliance with individual state notification requirements across all US jurisdictions
- International Requirements: Notification to relevant data protection authorities in all operating jurisdictions
- Industry-Specific Requirements: Additional notification requirements for financial services and other regulated industries

Stakeholder Communication Strategy:

- User Notification: Clear, plain-language explanations of incident impact and protective measures taken
- Media Relations: Coordinated public relations strategy for managing public disclosure and media inquiries
- Partner Communication: Notification of business partners, vendors, and ecosystem participants as appropriate
- Investor Relations: Timely disclosure to shareholders and investors per securities law requirements
- Customer Support: Enhanced support capabilities for handling user inquiries and assistance requests

13.3 Recovery and Remediation

Technical Recovery Procedures:

- System Restoration: Secure rebuilding of compromised systems from clean backups and verified images
- Security Enhancement: Implementation of additional security measures to prevent similar incidents
- Vulnerability Patching: Immediate deployment of security patches and system hardening measures
- Access Review: Comprehensive review and update of user access rights and administrative privileges
- Monitoring Enhancement: Deployment of additional monitoring tools and detection capabilities

Legal and Regulatory Response:

- Forensic Investigation: Engagement of third-party forensic experts for comprehensive incident analysis
- Regulatory Cooperation: Full cooperation with regulatory investigations and enforcement actions
- Legal Defense Preparation: Coordination with legal counsel for potential litigation and regulatory proceedings
- Insurance Claims: Coordination with cyber insurance providers for coverage of incident-related costs
- Lessons Learned: Comprehensive post-incident review and implementation of preventive measures

14. POLICY UPDATES AND CHANGE MANAGEMENT

14.1 Comprehensive Update Framework

Regular Review Schedule:

- Quarterly Reviews: Systematic evaluation of privacy practices, regulatory changes, and user feedback
- Annual Comprehensive Updates: Complete policy review incorporating legal developments and business changes
- Triggered Updates: Immediate updates for material changes in data processing, legal requirements, or business operations
- Regulatory Monitoring: Continuous tracking of privacy law developments and regulatory guidance updates
- Industry Best Practices: Regular incorporation of evolving privacy and security best practices

Change Impact Assessment:

- Legal Analysis: Comprehensive legal review of proposed changes and regulatory implications
- Technical Impact: Assessment of changes on system architecture, data flows, and processing activities
- User Impact Analysis: Evaluation of changes affecting user rights, experiences, and privacy expectations
- Business Impact: Assessment of changes on business operations, partnerships, and strategic objectives
- Risk Assessment: Comprehensive evaluation of privacy, security, and compliance risks from proposed changes

14.2 User Communication Strategy

Advance Notice Requirements:

- Material Changes: 30-day advance notice for significant changes affecting user rights or data processing
- Minor Updates: 7-day notice for clarifications, corrections, and non-material modifications
- Emergency Changes: Immediate notification for changes required by law, security incidents, or user safety
- Seasonal Updates: Planned updates during regular maintenance windows with extended notice periods
- Regulatory Changes: Immediate implementation with retroactive notice when required by law or regulation

Multi-Channel Communication:

• Email Notifications: Personalized emails to all registered users with change summaries and full policy access

- In-App Notifications: Prominent notifications within platform interface requiring acknowledgment for material changes
- Website Banners: Visible notices on website and platform highlighting policy updates and effective dates
- Social Media Updates: Public announcements on official social media channels about significant policy changes
- API Notifications: Automated notifications to developers and third-party integrations about relevant changes

14.3 Consent Management

Dynamic Consent Framework:

- Granular Permissions: Specific consent mechanisms for individual data processing activities and purposes
- Easy Withdrawal: One-click consent withdrawal with immediate effect on data processing activities
- Consent History: Complete audit trail of consent granted, modified, and withdrawn over time
- Re-Consent Procedures: Systematic processes for obtaining fresh consent when required by law or policy changes
- Consent Verification: Regular verification of consent validity and user understanding of granted permissions

Legal Basis Updates:

- Legitimate Interest Assessments: Regular evaluation and documentation of legitimate interest legal bases
- Contract Performance Updates: Modifications to data processing necessary for service delivery and platform operation
- Legal Obligation Changes: Updates required by new laws, regulations, or court orders
- Vital Interest Applications: Rare applications for vital interest legal basis in emergency situations
- Public Interest Determinations: Assessment of public interest legal basis for research and safety activities

15. CONTACT INFORMATION AND DISPUTE RESOLUTION

15.1 Comprehensive Contact Framework

Privacy-Specific Contacts:

- Privacy Officer:
- privacy@roaster.fun
- General privacy inquiries and rights requests
- Data Protection Officer:
- dpo@roaster.fun
- - GDPR and international data protection matters
- Security Team:
- security@roaster.fun
- · Data security concerns and incident reporting
- Compliance Team:
- compliance@roaster.fun
- Regulatory compliance questions and reporting
- Legal Department:
- legal@roaster.fun
- Legal matters, law enforcement requests, and litigation

Regional Representatives:

- European Union:
- eu-privacy@roaster.fun
- - GDPR matters and EU resident inquiries
- United Kingdom:
- uk-privacy@roaster.fun
- UK GDPR and post-Brexit privacy matters
- California:
- ca-privacy@roaster.fun
- CCPA/CPRA matters and California resident rights
- Canada:
- ca-privacy@roaster.fun
- - PIPEDA matters and Canadian resident inquiries
- Australia:
- au-privacy@roaster.fun
- - Privacy Act matters and Australian resident rights

15.2 Response Timeframes and Service Levels

Standard Response Times:

- Rights Requests: 30 days for standard requests, 60 days for complex requests with notification
- Security Incidents: Immediate acknowledgment within 4 hours, initial response within 24 hours
- General Inquiries: 5 business days for non-urgent privacy questions and clarification requests

- Complaint Resolution: 15 business days for privacy complaints with interim updates every 5 days
- Legal Requests: Immediate response for emergency requests, 10 business days for standard legal matters

Escalation Procedures:

- Executive Escalation: Direct access to Chief Privacy Officer for unresolved matters after 15 days
- Regulatory Escalation: Assistance with filing complaints to data protection authorities when requested
- Ombudsman Services: Access to independent dispute resolution for complex privacy matters
- Legal Mediation: Alternative dispute resolution options for privacy-related legal disagreements
- International Arbitration: Cross-border dispute resolution mechanisms for international users

15.3 Regulatory Authority Information

Data Protection Authorities:

- European Data Protection Board:
- https://edpb.europa.eu/
- - EU-wide privacy coordination
- Information Commissioner's Office (UK):
- https://ico.org.uk/
- UK data protection authority
- California Attorney General:
- https://oag.ca.gov/
- - CCPA enforcement and California privacy rights
- Privacy Commissioner of Canada:
- https://www.priv.gc.ca/
- Canadian federal privacy oversight
- Office of the Australian Information Commissioner:
- https://www.oaic.gov.au/
- Australian privacy regulation

Filing Complaints:

Users have the right to file complaints directly with relevant data protection authorities without first contacting us, though we encourage direct contact for faster resolution. We will cooperate fully with any regulatory investigations and provide requested information within legal timeframes.

16. EFFECTIVE DATE AND LEGAL VALIDITY

Effective Date: This Privacy Policy becomes effective on October 9, 2025, at 12:00 AM UTC.

Superseding Effect: This Policy supersedes and replaces all previous privacy policies, privacy notices, and data protection statements.

Legal Validity: If any provision of this Policy is found to be unenforceable, the remaining provisions remain in full force and effect.

Governing Law: This Policy is governed by the laws of [PRIMARY JURISDICTION] without regard to conflict of law principles.

International Applicability: This Policy applies globally while incorporating specific requirements from applicable local laws and regulations.

Version Control: This is Version 2.0 of our Privacy Policy. Previous versions are archived and available upon request for users who require historical policy information.

Document Control:

Document ID: ROA-PP-2025-V2.0

• Classification: Public Document

- Approval Authority: Chief Privacy Officer and Chief Legal Officer
- Review Schedule: Quarterly review with annual comprehensive update
- Next Scheduled Review: January 9, 2026

This Privacy Policy represents our comprehensive commitment to protecting your privacy